All Amtrak products in Euronet!

From March 1st 2010, Euronet will offer the USA Rail Pass and all Amtrak Point to Point tickets, with real time availability!

We are happy to announce that Amtrak and RE4A finalized their new Global Distribution Agreement, and that after almost one year of developments, Euronet is ready to sell all American products. The new agreement replaces the former one and brings significant improvements, among which:

- Access to all Amtrak products, including yield managed trains such as Acela Express
- Ticketing on Departure issuance mode (also known as “TOD”)
- Improved functionalities in Euronet
- Enhanced marketing support

This News Flash aims at giving you a flavour of all these news. All details, complementary information and pictures are, as usual, available under Extranet and the Gallery. Have a nice read!

1. Amtrak in a nutshell

Amtrak is the passenger rail operator of the United States of America, operating intercity rail services as well as state-supported corridor services. Amtrak trains

- serve 500 destinations through 46 states and 3 Canadian provinces
- on a network of over 21,000 miles (34,000 km) of routes

The most popular routes

Amtrak operates all types of passenger traffic, from regional services to long distance trains. Here are Amtrak’s most popular routes/trains:

- **Northeast Corridor** Boston-New York-Washington
- **Amtrak Cascades** Eugene-Portland-Seattle-Vancouver, B.C.
- **Capitol Corridor** San Jose-Oakland-Sacramento-Auburn
- **Empire Builder** New York-Albany-Niagara Falls
- **Hiawatha** Chicago-Milwaukee
- **Keystone Corridor** Harrisburg-Philadelphia-New York City
- **Pacific Surfliner** San Diego-Los Angeles-San Luis Obispo
- **San Joaquin** Oakland-Sacramento-Bakersfield

Acela Express

Acela Express is Amtrak’s Premium service between Boston, New York City, Philadelphia & Washington DC (these cities forming the “Northeast Corridor”). Very popular with business travellers, the fleet of 20 Acela Express trains

- offers comfortable travel (Business and First classes only) and very competitive travel times
- run at speeds up to 150 mph (250km/h), the fastest rail service in the US
- served over 20 million passengers since service began in December 2000

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<td><strong>Main cities Northeast corridor</strong></td>
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2. What’s new in Euronet?

Euronet has been upgraded to be able to sell ALL Amtrak products. The changes can be summarised as follows:

Passes/Point to Point tickets
- Point to Point tickets: access to all routes -even Acela Express and night trains- and all fares/discounts
- The USA Rail Pass remains identical, and passholder reservations still must be bought directly from Amtrak

Ticket On Departure (also known as TOD)
- No Euronet voucher will be issued any longer, Amtrak is 100% TOD
- The "Pro-Forma Invoice", indicating the PNR number and passenger name must be given to him/her
- Actual train tickets must be collected at an Amtrak ticket window or a "Quick Trak" machine at the station

Marketing
You are encouraged to advertise Amtrak’s products, and RE4A marketing teams stays at your disposal for that. Remember that you can find pictures of Amtrak trains on the Rail Europe Gallery: http://www.raileurope.fr/gallery
Note however that any marketing action using Amtrak’s logo or photos must be validated by Amtrak. Please send your material for validation to Emilie (eparfondry@raileurope.fr).

3. Useful resources

You will find all necessary elements to get a better understanding of Amtrak products and how to book them on the Rail Europe Extranet:
- Product Fact Sheets: USA Rail Pass, Long distance day trains, Long distance Night trains & Acela Express
- A Euronet Guide, helping you to easily book, with screenshot and tips
- A TOD Guide, focussing on the “Quick Trak” machines and how to use them (useful for the travellers too)

We wish you successful Amtrak sales!
PLEASE ENSURE THAT THIS INFORMATION IS COMMUNICATED TO ALL SALES STAFF